



## ROLI supports next generation of Indian musicians through partnership with KM Music Conservatory

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London — ROLI will help some of India's most talented young musicians grow from students to professionals under a wide-ranging partnership with the [KM Music Conservatory](#), an innovative school in Chennai established by the world-renowned composer [A.R. Rahman](#).

KMMC educates 100 degree-track students in composition, electronic music production, audio engineering, and performance. The curriculum launches graduates to the forefront of digital music creation in India. Under the ROLI-KMMC Partnership announced today, ROLI will fund undergraduate scholarships, arrange one-year internships at ROLI for KMMC graduates, and establish a ROLI Fellowship at KMMC to instruct students on the [Seaboard](#), ROLI's multi-award-winning musical instrument.

Roland Lamb, founder and CEO of ROLI, said: "KMMC students are among the most skilled Seaboard artists anywhere. Whether they are playing electronic dance music or traditional Qawwali music, their creativity on the Seaboard is an inspiring testament to how musicians from all over the world can make all kinds of expressive music with our new instrument. We are honored to work with KMMC in India — and alongside KMMC graduates in London — to open new possibilities for the next generation of Indian musicians."

A.R. Rahman, who founded the conservatory in 2008, said: "KMMC is a creative hub for music education in India where students can study Western and Eastern music and develop skills with the latest music technology. The Seaboard has been a wonderful tool in our classrooms that lets students explore all genres of music in new, exciting ways. We are delighted to deepen our relationship with ROLI not only through scholarships for KMMC students but also through industry placements that strengthen the vital connection between education and employment."

India is one of the most exciting new markets for ROLI amid an international expansion that will soon make Seaboards available in countries across Asia and South America. The Seaboard is suited to a variety of styles in India's rich musical tradition — from the microtonal oscillations of Indian classical music to the vibrant beats of Indian pop — with its touch-responsive interface that lets music-makers bend pitch and modulate sound through intuitive movements. Seaboards will soon be available at retail locations across India including [SudeepAudio](#) in Mumbai and [ProMusicals](#) in Chennai.

KMMC students were among the first people to receive the [Seaboard RISE](#), ROLI's award-winning MIDI controller, when it launched in September 2015. With A.R. Rahman's encouragement the students began composing and performing with the Seaboard RISE. This year KMMC brought the instrument into its electronic music curriculum.

The six-student KM Seaboard Ensemble will perform a set of western and eastern classical music, Hollywood soundtracks, and electronic dance music at ROLI's offices today and at [Founders Forum](#), the technology summit, on June 16.

KMMC interns will work part-time at ROLI as part of their graduate studies at Middlesex University in the UK. The first KMMC interns and the first ROLI Fellow will be identified by the end of summer 2016 and will start their roles in September.

ROLI has developed active partnerships with music institutions including the [Guildhall School of Music and Drama](#), the [Abbey Road Institute](#), and the [Berklee College of Music](#). It also works with music charities including the [Children's Music Fund](#), [INSPIRE Music](#), and [Rytmo](#). The ROLI-KMMC Partnership builds on ROLI's commitment to [Pledge 1%](#) of its products, equity, and team's time to find new ways to bring the joy of making music to everyone.

### **About ROLI**

ROLI is a London-based technology company that is creating a more connected music ecosystem. The [award-winning Seaboard RISE](#) and [Seaboard GRAND](#) are redefining how expressive a musical instrument can be. [NOISE](#), the free music-making app, turns the iPhone into a powerful handheld instrument. New dimensions of musical expression are opening through [Equator](#), ROLI's groundbreaking sound engine. As the leading C++ framework for audio, [JUCE](#) is making music applications run faster in real time. And [Blend.io](#) is building a new community for music collaboration by letting artists share their projects on an open social platform. Through hardware, software, and social products, ROLI is creating a chain of music-making tools that lets creative people express more.

### **About KM Music Conservatory**

KM Music Conservatory, founded in 2008 by the A.R. Rahman Foundation, is the first higher education institution of its kind in India. Situated in state-of-the-art facilities in the heart of Chennai's film and music industry, KMMC offers full-time and part-time courses in Hindustani and Western music, composition, performance, audio engineering, electronic music production, and other music technology subjects. Under the patronage of founder A.R. Rahman, the conservatory offers programs for all ages and abilities. It meets the highest standards of international music education, attracting faculty and students from around the world. KMMC is proud to be affiliated with Middlesex University, which offers KMMC students a chance to complete an honors degree in London. KMMC's Diploma Program is validated as part of the BA (hons) Music Degree course at Middlesex University.

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