

ROLI

Seaboard RISE goes mobile with Equator for iPhone app and versatile Flip Case

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London, United Kingdom - ROLI, the London-based music creation startup, today announces two innovative products for mobile music-makers who want to access the full expressiveness of the Seaboard RISE on the go. ROLI's Equator for iPhone app takes ROLI's powerful software synthesiser onto the iPhone using Apple 3D Touch. The Flip Case for RISE is a protective cover that also folds into a stand for tablets and mobile devices.

Flip Case for RISE and the Equator for iPhone app are a significant update to the Seaboard RISE product line just two months after its launch. Roland Lamb, founder and CEO of ROLI, said: "The Seaboard RISE is already the best controller for making expressive music on the go. Now our Equator for iPhone app gives Seaboard RISE creators a way to make music on two devices that fit under their arm and in their pocket. The Flip Case for RISE is a beautifully functional accessory that perfectly places mobile apps in the music creation process."

One of the first music apps on Apple's App Store to take advantage of the 3D Touch feature for sound control, the Equator for iPhone app will feature a simulated experience of the Seaboard RISE's keywave surface. Pressing on the screen of the iPhone 6s, users can shape sound on a virtual keywave surface in much the same way as they control sound on the pressure-sensitive Seaboard RISE. Free to download, the app will come with 24 presets that ship with every Seaboard RISE. It will be available on Apple's App Store in late November.

The multipurpose Flip Case will be a superb companion to the Seaboard RISE. As a rigid lightweight case, it protects the Seaboard RISE from wear and tear at home and on the road. The case flips back to become a stand that props up mobile phones and tablets as well as sheet music and notepads. It can also be configured as a bar that slightly elevates the RISE for convenient use on a work surface. Available in five colors, the Flip Case gives creators yet another way to personalize their RISE experience.

The Flip Case is now available for \$129.99 on www.rolli.com. For a limited time ROLI is offering the Seaboard RISE plus Flip Case for \$849.99.

Building the Equator for iPhone app and Flip Case for RISE is part of ROLI's mission of delivering a more connected music experience. The company looks ahead to the time when music-makers will control wireless digital instruments through convenient mobile applications, allowing them to play these instruments whenever and wherever they wish.



Flip Case for RISE with Equator for iPhone app



Equator for iPhone app

About ROLI

ROLI is a music technology company based in East London. ROLI makes hardware and software products designed to redefine the interaction between people and technology. In 2014 the company launched the Seaboard family of instruments. The revolutionary and critically acclaimed Seaboard RISE and Seaboard GRAND lets music-makers control sound through up to five dimensions of touch, combining the expressiveness of acoustic instruments with the versatility and sonic range of electronic music. In 2015 ROLI acquired Blend.io, a social platform for music collaboration, completing a chain of hardware, software, and social tools for contemporary music-making. Learn more at www.roli.com.

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