



ROLI

ROLI's revolutionary Songmaker Kit now available at retailers worldwide

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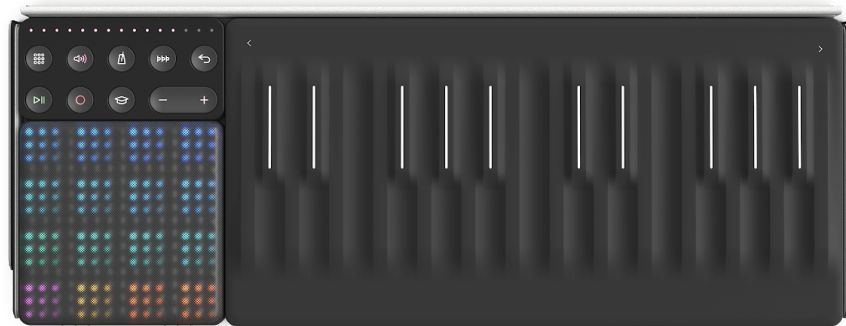
[ROLI's Songmaker Kit](#), a portable music studio for creating a track anywhere, is now available worldwide after a hugely successful limited release on ROLI.com. Amazon, Sweetwater, Guitar Center, and Harrods are among the retailers that today begin selling a revolutionary kit that is three music-making devices in one.

Songmaker Kit combines the [Seaboard Block](#) and [Lightpad Block M](#), two cutting-edge controllers that have been hailed by professional reviewers as “insanely expressive” and “supremely powerful and arguably unique.” The tactile, touch-responsive surfaces of these Blocks — both released within the past year — introduce a whole new way to shape sound and create songs. The [Loop Block](#), which helps to record tracks and toggle between sounds, completes the kit.

The Songmaker Kit — priced at \$649.95 (£549.95, €599.95) — comes with a software bundle worth over \$400. Each software tool integrates perfectly with the MIDI Polyphonic Expression (MPE) capabilities of ROLI BLOCKS controllers. [Equator](#), ROLI's premium software synthesizer, is part of the package along with two digital audio workstations — Traktion Waveform and Ableton Live Lite — and Strobe2 Player. Customized integration of hardware, software, and sounds make Songmaker Kit far more than the sum of its parts.

The kit showcases ROLI BLOCKS, the modular music creation system that launched in 2016. While it's possible to create dozens of kits with different Blocks, the Songmaker Kit's combination of Seaboard Block, Lightpad Block M, and Loop Block is a tried and tested configuration for next-level music-making. During its limited release, the kit met with huge demand and sold out several times.

Watch the new film [Songmaker Kit: Create a Track Anywhere](#) to learn more about its amazing features. Order from ROLI.com or one of more than 30 retailers listed below, and start making any style of track, anywhere.



Songmaker Kit combines Seaboard Block (Right), Lightpad Block M (Lower Left), and Loop Block (Upper Left) in one integrated yet flexible instrument.



Songmaker Kit comes with a Snapcase that protects the kit when you're on the move. It also holds the Seaboard Block, Lightpad Block M, and Loop Block together so you can play on any surface.



Songmaker Kit comes with a package of software for desktop and mobile. It includes ROLI's software synthesizer Equator plus two digital audio workstations: Ableton Live Lite and Tracktion Waveform.



Songmaker Kit is now available to purchase at retailers around the world.

Retailers

The following retailers are now taking orders for Songmaker Kit:

Retail Outlet	Market
Amazon	Global
Sweetwater	US
Guitar Center	US
Musician's Friend	US
AT&T stores	US
zZounds	US
Alto Music	US
American Musical Supply	US
Hollywood DJ	US
B&H Photo and Video	US
Guitars Etc	US
Kraft Music	US
Full Compass	US
Front Row Electronics	US
Guitars Etc	US
PMT	UK
Harrods	UK
Andertons	UK
GAK	UK
Gear4Music	UK
Thomann	Germany
Cyberport	Germany
MUSIC STORE professional	Germany
CoolBlue	Netherlands
Bol	Netherlands
Key Music	Belgium, Netherlands
MacWay	France
Stars Music	France

Dataquest	Switzerland
Eplehuset	Scandinavia
Onstage Music	India
Hi-Mart	South Korea
CJ Mall	South Korea
Mi7 Store	Japan

SONGMAKER KIT PACKAGE:

Each kit includes the following hardware and software tools:

Hardware	Software
1x Seaboard Block	Equator
1x Lightpad Block M	Ableton Live Lite
1x Loop Block	Tracktion Waveform 8
1x Songmaker Kit 3/8 Snapcase	Strobe2 Player
1x USB-C charging cable	BLOCKS Dashboard
	NOISE app

About ROLI

We are creating the future of musical instruments. Our revolutionary touch-responsive interfaces make every movement musical on the Seaboard GRAND, Seaboard RISE, Seaboard Block, Lightpad Block, NOISE app, ROLI PLAY app, and other hardware and software tools. Chief Creative Officer Pharrell Williams and other renowned artists love the Seaboard and BLOCKS, which are also opening up music to learners and extending the joy of music creation to everyone. Learn more at ROLI.com and facebook.com/roli.

About ROLI BLOCKS

BLOCKS is the instrument that grows with you. Start with one Block, connect more together, and expand your instrument as you build your skills. The centerpieces of the system are the Lightpad Block and the Seaboard Block, two powerful music-making devices that feature soft, touch-responsive surfaces. Anyone can get started with the Lightpad Block and the ROLI PLAY app. Skilled musicians can start with several Blocks together and enjoy a huge suite of free music software. Flexible and approachable, BLOCKS has something for everyone.